

Programme
 SUSBIZ Kenya Programme Launch
 Thursday, September 1st, 2011
Open for all interested parties



Time	Activity
9.00 – 9.15	Welcome and registration
9.15 – 10.15	Opening and introduction to the SUSBIZ Kenya Programme 1) Improving business performance through sustainable business practices – the SUSBIZ concept 2) The SUSBIZ Kenya Programme – objectives, activities and organisations behind the project <i>By SUSBIZ Kenya Programme Director, Henning Høy Nygaard (DFSME)</i>
10.15 – 10.30	Coffee break
10.30 – 10.45	The role of Danida private sector support in Kenya and why corporate social responsibility is important for successful growth. <i>By Geert Aagaard Andersen, Danish Ambassador (Royal Danish Embassy, Nairobi)</i>
10.45 – 11.15	Kenyan-Danish collaboration on CSR and the strategic role of CSR in strengthening FKE and Kenya’s competitiveness <i>Executive Director, Jacqueline Mugo (FKE)</i>
11.15 – 11.50	Experiences with sustainable business practices in Kenya, presentation from Safaricom
11.50 – 12.00	Round up and closing <i>By SUSBIZ Kenya Programme Director, Henning Høy Nygaard (DFSME)</i>
12.00 – 13.00	Networking and Lunch

Programme
 SUSBIZ Kenya Afternoon Workshop
 Thursday, September 1st, 2011
Only open for SUSBIZ Kenya participants

Time	Activity
13.00 – 13.15	Introduction for SUSBIZ participants and practical project information. <i>By SUSBIZ Kenya Programme Director, Henning Høy Nygaard (DFSME) and the rest of the SUSBIZ team</i>
13.15 – 14.45	Get-to-know-your-fellow-SUSBIZ-participant – introduction to participating companies – 10 minute presentations by each participant <i>By participating companies</i>
14.45 – 15.15	Coffee break
15.15 – 15.40	Presentation of programme activities 2011 – 2012 <i>By SUSBIZ Kenya Advisor, Claus Aabling (DFSME)</i>
15.40 – 16.00	Introduction to needs assessments <i>By SUSBIZ Kenya Programme Director, Henning Høy Nygaard (DFSME)</i>
16.00 – 16.45	Questions and free discussion – input from participating companies on participant preferences
16.45 – 17.00	Round up and see you next time