

Copenhagen 4th of February 2011

UPDATE ON THE SUSBIZ KENYA PROJECT

Dear participants in the SUSBIZ Kenya Project,

First of all I will like to thank you for your open and constructive approach to our CSR programme concept, SUSBIZ Kenya, which we introduced to you during October – November 2010. We are now very happy to inform you that we have managed to set-up a group of 18 very interesting companies in Kenya and Denmark. The companies are covering a wide range of sub-sectors and we believe this diversity will create an optimal learning situation in both Denmark and Kenya.

By the end of 2010 we managed to submit an application for financial support to the Royal Danish Embassy in Nairobi. The programme we work with is the Danida IPD Programme (Innovative Partnerships for Development) which support sustainable business development and strategic CSR.

We hope to get a positive feed back from the Royal Danish Embassy during the Month of February. We can not say exactly the process time but we will keep you informed when we have any news.

After a positive recognition of our programme from the Royal Danish Embassy we will visit all Kenyan and Danish companies, discuss the details about your participation and present the project and activity plan.

Please note that the project schedule outlined in the Letters of Intent will change according to the duration of the application process.

Should you have any questions meanwhile, please do not hesitate to get back to me or Mr. Claus Aabling (aabling@hvr.dk), CSR consultant, DFSME.

My best regards,

Henning Høy Nygaard,

Programme Director, SUSBIZ Kenya

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Danish Federation of Small and Medium-Sized Enterprises (DFSME)